



SPONSORSHIP AGREEMENT

SECTION 1: SPONSOR INFORMATION

NAME			
ADDRESS 1		CEL PHONE	
ADDRESS 2		WORK PHONE	
TOWN/CITY		STATE/ZIP CODE	
JOB TITLE:		EMAIL	

SECTION 2: TERMS

PRODUCER AGREES	<i>To terms from sponsorship level agreed to:</i>
------------------------	---

--	--

SPONSOR AGREES	<i>To provide for and /or services:</i>
-----------------------	---

--	--

By signing below and submitting this application, hereby consent to the recording, use and reuse by producer and the network, and each of their respective licensees, successors, assignees, parents, subsidiaries, or affiliated entities and each of their respective representatives, employees, agents, officers and directors (collectively referred to herein as "releases"), of my name and name of business, voice, actions, likeness (actual or simulated), nickname, appearance, biographical information, and any information contained in, derived from or obtained in connection with this agreement, including, without limitation, any recordings or still pictures of me taken during the show process.

It is agreed that releases may use all or any part of my likeness, and may alter or modify it regardless of whether or not sponsor recognizable, and all or any part of the materials. Sponsor agrees that they represent and warrant that the materials are original to me and that no one else has any right to them.

Sponsor agrees to take, any further action, in writing (including, without limitation, execution of affidavits and/or other documents), requested to effect, perfect or confirm producer's and the network's rights in the materials and my likeness, including, without limitation, the rights to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit the materials and my likeness in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to me or any other person or entity. My actions and the actions of others participating in the contestant selection process and/or in the program may be embarrassing or of an otherwise unfavourable nature that may be factual or fictional. Sponsor further understands that any appearance, depiction, and/or portrayal in and in connection with the program or otherwise, and my actions and the actions of others displayed in and in connection with the program or otherwise, may be disparaging, defamatory,

As used herein, "producer" shall include TFG its licensees, successors, and assigns, and each of their respective parents, subsidiaries, and affiliates, and each of their respective officers, directors, shareholders, employees, agents, representatives, successors, licensees and assigns. Sponsor agrees that producer may license, assign, and otherwise transfer this application and all rights granted by them under this application to any person or entity.

This application shall be interpreted under the internal, substantive laws of the state of Florida without regard to the conflicts of law provisions thereof. There will be no refunds of retainers or fees for this agreement.

Mediation & Arbitration. The parties agree that if any controversy or claim arising out of or relating to this application cannot be settled through direct discussions, they shall endeavour first to settle the controversy or claim by a mediation administered by jams under its applicable rules. If the controversy or claim is not otherwise resolved through direct discussions or mediation, the parties agree that it shall then be resolved by final and binding arbitration administered by jams in accordance with its streamlined arbitration rules and procedures or subsequent versions thereof (the "jams rules"). The jams rules for selection of an arbitrator shall be followed, except that the arbitrator shall be an arbitrator experienced in the entertainment industry and licensed to practice law in Florida.

The parties agree that the remedy for any claim brought pursuant to this application shall be limited to actual damages, and in no event shall any party be entitled to recover punitive or exemplary damages or to rescind this application or seek injunctive or any other equitable relief. Notwithstanding the foregoing, Sponsor recognizes that given the unique nature of the program and the commercial realities of the entertainment industry, which rely upon confidentiality and intellectual property rights, any actual or anticipated breach of my confidentiality obligations pursuant to this application, or any infringement by me of producer's or the network's intellectual property rights, would cause producer and the network irreparable injury and damage that cannot be reasonably or adequately compensated by money and, therefore, Sponsor agrees that producer and the network shall be entitled to seek and obtain injunctive and other equitable relief from a court of competent jurisdiction for any such breach or infringement.

TFG shall own all right, title and interest (including patent rights, copyrights, trade secret rights, mask work rights, trademark rights and all other [intellectual and industrial property] rights [of any sort] throughout the world) relating to any and all inventions (whether or not patentable), works of authorship, mask works, designations, designs, know-how, ideas and information made or conceived or reduced to practice, in whole or in part, by the project or any Proprietary Information.

I grant and assign to TFG all right, title and interest in and to the Recordings, including, without limitation, copyright. I confirm that: (1) I have the right to enter into this agreement, (2) my performance and the rights granted in this agreement will not conflict with or violate any commitment I have with any other person or entity, and (3) TFG has no financial obligation to me for the Recordings or this agreement.

Sponsor has read, understand, and agree to be bound by all of the terms and conditions of this application. Sponsor understands that they are giving up certain legal rights under this application, including, without limitation, the right to file a lawsuit in court with respect to any claim arising in connection with this agreement.

NAME			
SIGNATURE		DATE	